



ELECT

YOUR CONSERVATIVE CHOICE

WARD 3

BRENT TRENHOLM

EXPERIENCE | TAX-REFORM | ACCOUNTABILITY

www.btward3yc.ca (403) 519-4330 brent.trenholm@shaw.ca

An Introduction to Brent Trenholm

Dear Ward 3 Constituents,

I would like to introduce myself as your candidate of choice for the upcoming Ward 3 Calgary election. I am running in this election because I am tired of watching as council taxes Calgary residents without mercy, all the while spending like it's the good old days, then trying to justify their decisions as being fiscally appropriate. We are in tough times, due to COVID restrictions, the collapse of the oil & gas industry due to poor government policy, and the outright devastation of businesses and jobs in Calgary. We need to elect people with real experience who have the ability to actually listen and govern the complexities of city bureaucracies.

I have walked throughout Ward 3 since March last year under the www.takebackcityhall.org initiative, and have had the pleasure of talking with thousands of you. I've heard your messages, and I want to make those changes happen! I am seeking this position because Calgary needs a strong, experienced Ward 3 Councillor; a leader who has actual front line, budgeting and governance experience.

My Goals: One of my goals is to bring some fiscal sanity and practicality back to City Hall. Calgary taxpayers deserve a break from high spending city Councillors who spend more time talking and less time doing. Just a few weeks ago, council did nothing but keep talking as residents were snowed in and snow removal fell short of acceptable measures. Why did this happen? We need to focus more effort on economic development, not painting over murals, and we need to spend more time attracting businesses, and less time trying to justify decisions. If people have jobs, and businesses can survive, our economy will once again grow. It is also time to set term limits on Councillors and the Mayor. City politicians can save taxpayers an enormous amount of time and money when they focus on roads, sewers, and basic city services.

Who am I? I started my career as a journeyman millwright, welder; a blue-collar guy who has become successful in *managing* up to, and including, \$20 million businesses in some of the most challenging environments. This coupled with my political experience, practical fiscal approach, and life experiences makes me the best candidate to serve the residents and business owners of Ward 3. I am a collaborative leader who values all opinions and one who will not stop doing what is needed until your concerns are addressed and/or met. I also believe everyone offers value and the best ideas come from the oddest of places. I am a leader who will provide an actual answer when people ask me a question as I believe people deserve nothing less.

As Councillor of Ward 3, here are some issues that I will address: Fix the 7-year-old tax problem, conduct a forensic organizational review of all departments, address the appraisal system imbalances, and introduce term limits for elected officials in Calgary.

What Can You Do? – You can help in the following ways:

- **Take my Survey** at www.btward3yyc.ca or by email brent.trenholm@shaw.ca. Your opinion matters!
- **Donate & Volunteer** We rely on people like you for our financial and volunteer support; any amount will help the “elect Brent Trenholm” campaign. Please go to www.btward3yyc.ca and click on the **Donate or Volunteer button.** We also need help with dropping literature, door knocking, and more. If you would like to chat, email me at brent.trenholm@shaw.ca or phone 403-519-4330.

These are the Communities that Reside Within Ward 3

Hidden Valley, Hansen Ranch, Panorama Hills, Coventry Hills, Harvest Hills, Country Hills, Carrington, Livingston; and new to Ward 3 are Sandstone Valley and MacEwan Glen.

More about Brent Trenholm

I see myself as an entrepreneur; I am the President of the consulting firm, “Pro-B Management Inc,” author of the book “The Profit Process,” and co-owner of www.KidsThink.ca. With my governance and management experience, I understand budgets and have met payroll at many levels. I have also signed the front of cheques, not just the back of them. After all, the city of Calgary is a corporation and we need experienced, skilled and diverse people like myself who understand how a corporation needs to be governed. As an efficiency expert, I will bring the expertise I have gathered over the past 40 years in both the private and public sectors, into local government.

I am grateful for the knowledge I have gained from working in various industrial sectors as well. I have experienced firsthand the barriers companies and governments face, and what helps them shift out of neutral, and create more constructive thinking patterns that bring more profits and successful ventures. Over the last 20 years, I have successfully developed and implemented numerous systematic plans for fixing processes and procedures, and diagnosing company culture challenges.

Over the last 15 years, I have been managing departments and businesses with functionality problems. I have helped companies increase productivity by creating and implementing operational best practices.

I was born and raised in Campbell River, B.C. I worked at a very large Pulp & Paper mill for 20 years. I was also elected as a City Councillor in the early 90’s. I have called Alberta my home since 1997. I am married and have three wonderful children who have blessed this grandfather with six precious grandchildren. I have a great love for the outdoors and have many hobbies and interests including: hockey, music, camping, scuba diving, and being a very skilled handyman. I am also a certified personal trainer and have spent 12 years in politics.

If your goals match my ambitions and you wish to see a more fiscally responsible, stable and united Calgary Ward 3, then I invite you to check Brent Trenholm on your voting ballot on October 18, 2021.

Yours in Partnership,

Brent Trenholm

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